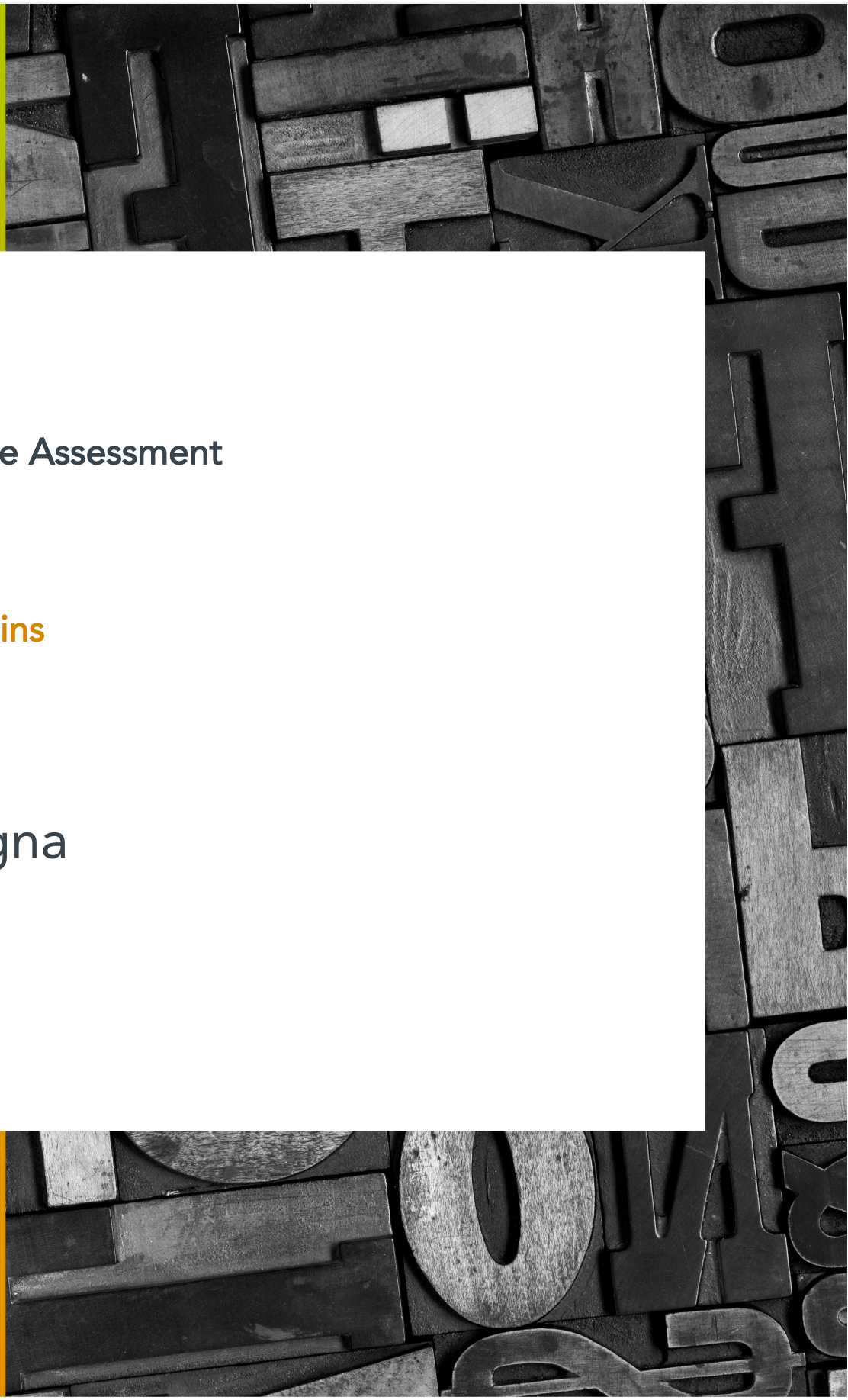


Insigna
360° Language Assessment
ENGLISH

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MAY 2024

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Get to know the
Insigna 360° Language Assessment
Page 02

Discover your results
Insigna 360° Language Assessment
Page 03

Expand your knowledge
Lifelong learning resources
Page 05

GET TO KNOW THE

Insigna 360° Language Assessment

What is the Insigna 360° Language Assessment?

The Insigna 360° Language Assessment is a tool that allows to determine the professional's communicative performance in social and, especially, professional contexts. The assessment is not intended to measure content directly (that is, how well test takers know the topic). Instead, it is designed to examine how the professional communicates in social contexts, in their ability to respond to everyday communication needs; in professional contexts, in their ability to interact in corporate oral and written situations; as well as in cultural contexts, in their ability to perceive cultural differences in order to act and interact accordingly.

What skills does the Insigna 360° Language Assessment cover?

The employee is assessed in the following skills: written comprehension (**reading**), written production (**writing**), oral comprehension (**listening**) and oral production (**speaking**). The component "use of language", which encompasses grammar and vocabulary, is also assessed.
The skills are assessed through multiple-choice tasks as well as though written and oral tasks (constructed response).

What are the performance parameters employed in the assessment?

The Insigna 360° Language Assessment uses the *Common European Framework of Reference for Languages (CEFR)* as a reference for describing the professional's level of linguistic performance in each of the skills. The CEFR provides an international base of comparison of language proficiency in a foreign language.
It is estimated that a language learner needs to take an average of 50 hours of formal instruction and 20 hours of guided study and/or exposure to the language in order to evolve one level within the Insigna Framework.

How is the placement in the Insigna Framework determined?

The global score is calculated based on a weighted average of the scores in each skill.
When assessed, the writing and speaking skills have a greater weight, as these skills require the production of language.
Since the Insigna 360 language assessment presupposes a balanced level of performance across the four skills, when such balance is not identified, the speaking skill will determine the test-taker's overall performance. In such case, the report will note that: *"Considering the four skills assessed, all important for communication, the performance in the oral production is two or more levels below the average performance presented in the other skills. For this reason, the oral production performance prevailed for purposes of placement within the CEFR."*.

Insigna framework | CEFR



50 hours of formal instruction +
20 hours of contact with the language

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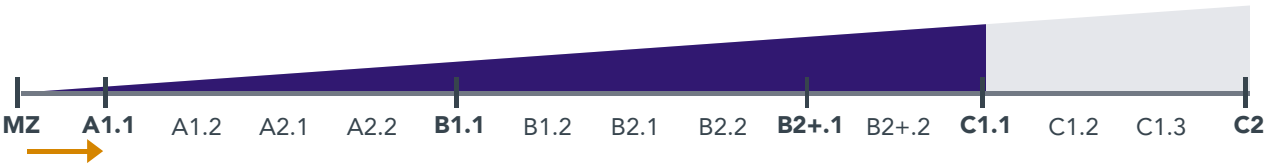
DISCOVER YOUR RESULTS

Insigna 360° Language Assessment | ENGLISH

Assessment taken remotely without proctor supervision

May 2024 | Result valid for: 6 months

Placement within the CEFR: C1.1 **Score: 75 / 100**



50 hours of formal instruction +
20 hours of contact with the language

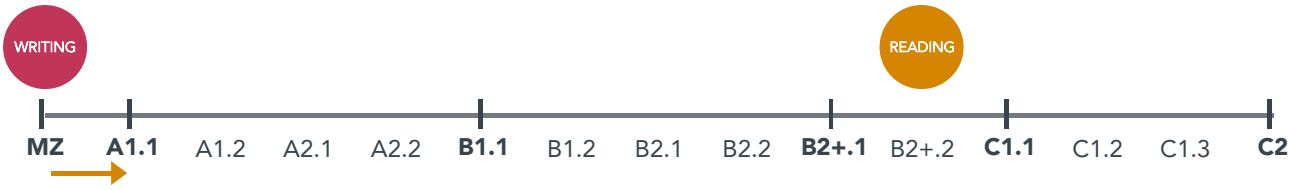
Within corporate settings, professionals at the levels of band C1 can:

- understand most reports that they are likely to come across;
- write most reports and e-mails they are likely to be asked to;
- contribute effectively to meetings and seminars within own area of work, arguing for or against a case and dealing with unpredictable questions;
- take part in a video conference for most purposes, and engage in an extended conversation with visitors with only occasional need for clarification. They may not always know appropriate technical terms but possess compensation strategies to overcome inadequacies.

Within general settings, professionals at the levels of band C1 have access to a broad range of language, which allows fluent and spontaneous communication, being able to express themselves fluently and spontaneously, almost effortlessly. They demonstrate good control of large vocabulary, allowing gaps to be quickly replaced by alternative words. The professional does little obvious searching for expressions, and only a conceptually complex subject can detract them from the natural fluency that they exhibit.

The discursive abilities of negotiation, persuasion and argumentation that characterize the previous band (B2+) are still evident at the C1 band levels, with an emphasis on greater fluency, demonstrated by the ability to select an appropriate phrase from a repertoire of discursive functions; to produce clear, fluid, and well-structured speech, demonstrating controlled use of organizational patterns, connectors and cohesive resources.

Written skills



50 hours of formal instruction +
20 hours of contact with the language



Written comprehension (reading)

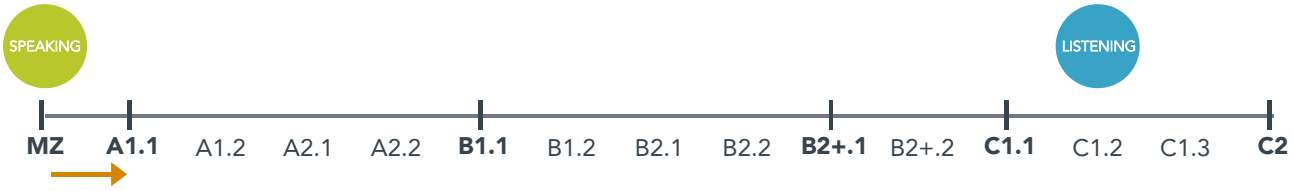
Based on your results, your performance in the reading skill corresponds to B2+.2. You read fast enough in order to deal with the demands of an academic or professional course; read articles or reports on current affairs about which the authors adopt certain attitudes or points of view; understand most parts of current corporate and literary texts.



Written production (writing)

Not assessed

Oral skills



50 hours of formal instruction +
20 hours of contact with the language



Oral comprehension (listening)

Based on your results, your performance in the listening skill corresponds to C1.2. You understand detail of speeches and interactions on abstract and complex topics outside one's professional field, though some checking may be needed, especially when the accent is unfamiliar; understand word play



Oral production (speaking)

Not assessed

such as puns, jokes or references to cultural content.

EXPAND YOUR KNOWLEDGE



Lifelong learning resources

The resources below have been selected by our pedagogic department especially for you and should be explored to the full as to complement your studies. The recommendation is that you expose yourself to this extra content for at least an hour a week.

It's not that I'm so smart, it's just that I stay with problems longer.
Albert Einstein

Understand better to communicate better

Explore millions of podcasts by the famous Harvard Business Review.

Click to access

Who doesn't need to improve the speaking skill?

Take this course in order to improve your ability to motivate your audience with solid argumentation.

Click to access

Some resources for good writing

Explore these writing guides from the Kansas University Writing Center.

Click to access

How about developing your soft skills?

This FutureLearn course will help you build negotiation skills and learn how to use and apply negotiation strategies to your life.

Click to access





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