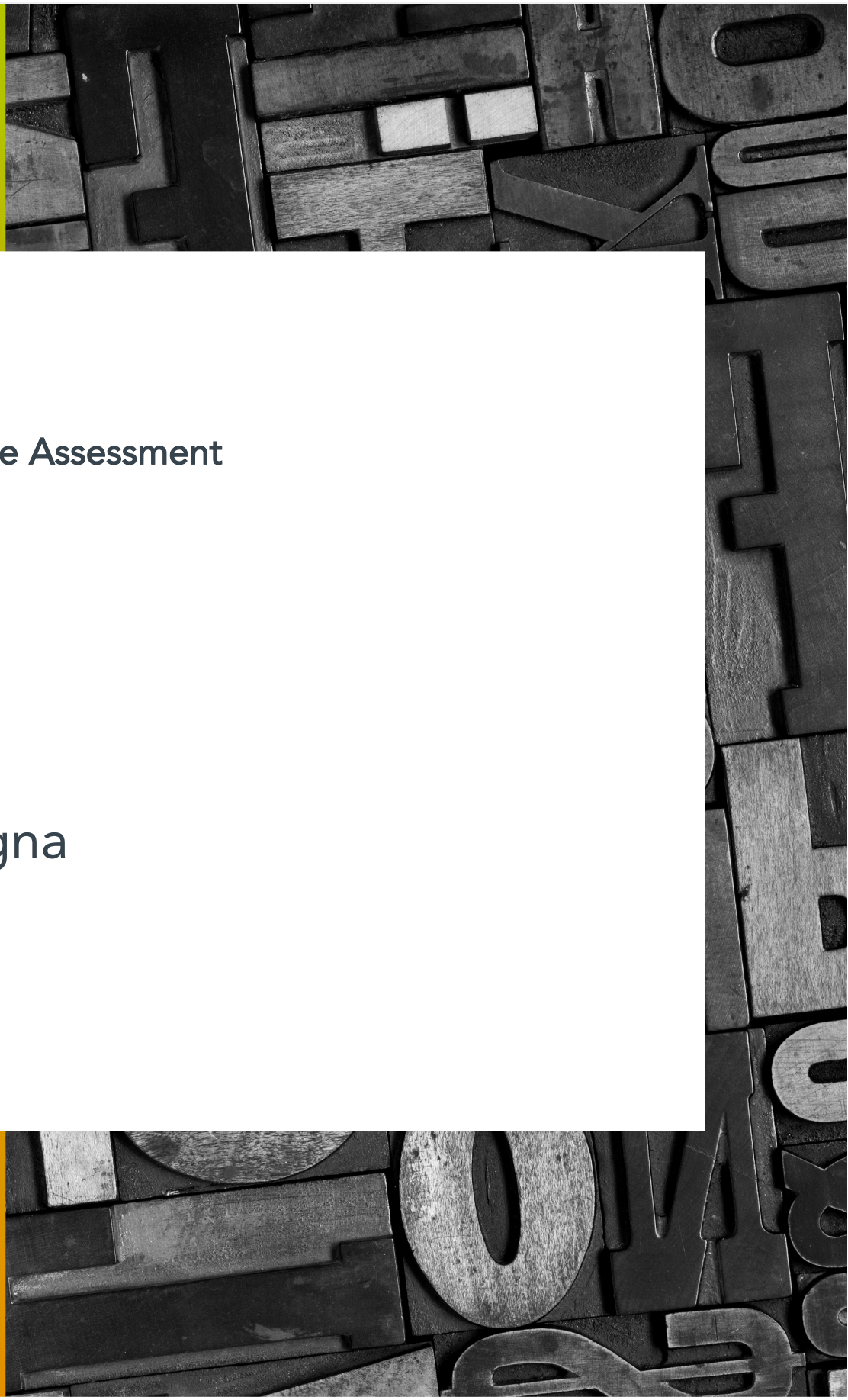


Insigna
360° Language Assessment
ENGLISH

EliuMercado
JANUARY 2024

insigna

Get to know the
Insigna 360° Language Assessment
Page 02

Discover your results
Insigna 360° Language Assessment
Page 03

Expand your knowledge
Lifelong learning resources
Page 05

GET TO KNOW THE

Insigna 360° Language Assessment

What is the Insigna 360° Language Assessment?

The Insigna 360° Language Assessment is a tool that allows to determine the professional's communicative performance in social and, especially, professional contexts. The assessment is not intended to measure content directly (that is, how well test takers know the topic). Instead, it is designed to examine how the professional communicates in social contexts, in their ability to respond to everyday communication needs; in professional contexts, in their ability to interact in corporate oral and written situations; as well as in cultural contexts, in their ability to perceive cultural differences in order to act and interact accordingly.

What skills does the Insigna 360° Language Assessment cover?

The employee is assessed in the following skills: written comprehension (**reading**), written production (**writing**), oral comprehension (**listening**) and oral production (**speaking**). The component "use of language", which encompasses grammar and vocabulary, is also assessed.
The skills are assessed through multiple-choice tasks as well as though written and oral tasks (constructed response).

What are the performance parameters employed in the assessment?

The Insigna 360° Language Assessment uses the *Common European Framework of Reference for Languages (CEFR)* as a reference for describing the professional's level of linguistic performance in each of the skills. The CEFR provides an international base of comparison of language proficiency in a foreign language.
It is estimated that a language learner needs to take an average of 50 hours of formal instruction and 20 hours of guided study and/or exposure to the language in order to evolve one level within the Insigna Framework.

How is the placement in the Insigna Framework determined?

The global score is calculated based on a weighted average of the scores in each skill.
When assessed, the writing and speaking skills have a greater weight, as these skills require the production of language.
Since the Insigna 360 language assessment presupposes a balanced level of performance across the four skills, when such balance is not identified, the speaking skill will determine the test-taker's overall performance. In such case, the report will note that: *"Considering the four skills assessed, all important for communication, the performance in the oral production is two or more levels below the average performance presented in the other skills. For this reason, the oral production performance prevailed for purposes of placement within the CEFR."*.

Insigna framework | CEFR



50 hours of formal instruction +
20 hours of contact with the language

insigna

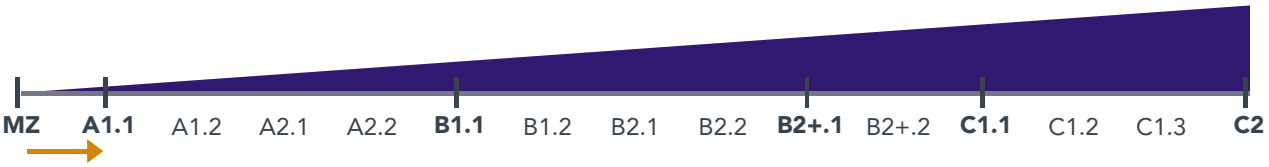
DISCOVER YOUR RESULTS

Insigna 360° Language Assessment | ENGLISH

Assessment taken remotely without proctor supervision

January 2024 | Result valid for: 6 months

Placement within the CEFR: C2 **Score: 95 / 100**



50 hours of formal instruction +
20 hours of contact with the language

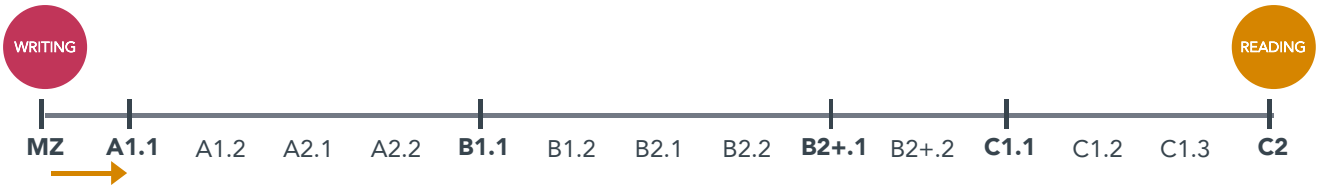
Within corporate settings, professionals at the levels of band C2 can:

- understand reports and articles likely to be encountered during their work, including complex ideas expressed in complex language and the finer points of a complex report;
- handle a wide range of routine and non-routine situations in which professional services are requested from colleagues or external contacts;
- handle complex, delicate or contentious issues, such as legal or financial matters (providing they have the necessary specialist knowledge);
- both follow and deliver a presentation, short course, or explanation of, for example, a product or system, dealing with information of a complex nature;
- take part in a video conference confidently, even if the connection is bad or the interlocutor has a non-standard accent.

Within general settings, the C2 band is characterized by the degree of accuracy, appropriateness, and ease of use of the language, which exemplifies the speech of those who were very successful learners.

Capabilities within the C2 band include: convey finer shades of meaning precisely by using, with reasonable accuracy, a wide range of modification devices; have a good command of idiomatic expressions and colloquialisms with awareness of connotative level of meaning; backtrack and restructure around a difficulty so smoothly the interlocutor is hardly aware of it.

Written skills



50 hours of formal instruction +
20 hours of contact with the language

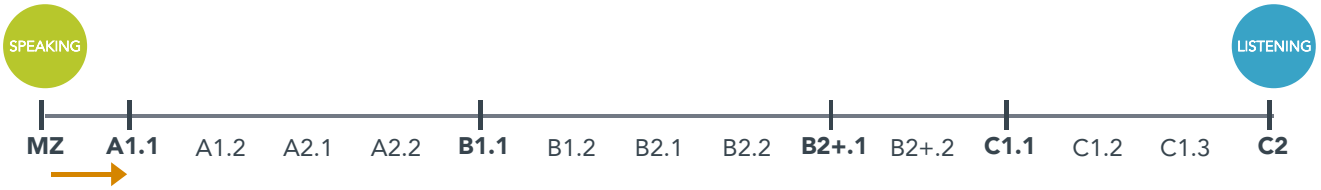
90 Written comprehension (reading)

Based on your results, your performance in the reading skill corresponds to C2. You understand technical and non-technical terms such as specific information within a contract and its main legal implications; fully understand complex expert reports and opinion articles; understand any type of written discourse containing irony, sarcasm and/or cultural references; distinguish between facts and opinions in linguistically complex corporate texts.

0 Written production (writing)

Not assessed

Oral skills



50 hours of formal instruction +
20 hours of contact with the language

100 Oral comprehension (listening)

Based on your results, your performance in the listening skill corresponds to C2. You understand virtually any kind of spoken language containing irony, sarcasm and/or

0 Oral production (speaking)

Not assessed

cultural references; comprehend any type of oral discourse be it face to face or other means of communication, even when the rate of speech is fast.

EXPAND YOUR KNOWLEDGE

Lifelong learning resources



The resources below have been selected by our pedagogic department especially for you and should be explored to the full as to complement your studies. The recommendation is that you expose yourself to this extra content for at least an hour a week.

It's not that I'm so smart, it's just that I stay with problems longer.
Albert Einstein

Negotiate without fear

Listen to an interview with Victoria Medvec, author of the book "Negotiate without Fear" (2021). She talks about strategies and tools to improve your results in any negotiation.

Click to access

The Science of Strong Business Writing

Strong writing skills are essential for anyone in business. You need them to effectively communicate with anyone and to sell anything. Read this HBR article by Bill Birchard (2021) and find out more.

Click to access

IdeaCast

A weekly podcast by HBR featuring the leading thinkers in business and management.

Click to access

Before public speaking...

If you've got a presentation to give at work or school, we recommend these TED talks to help get you pumped up.

Click to access





insigna